

Nr. 1	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>Project Website Development and Updates</b>
	Description*	Development, launch, and continuous update of the EmpowerVET project website, including publication of deliverables, news, results, and dissemination materials.
	Who? Target audience Reached	<input checked="" type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input type="checkbox"/> EU Institutions <input checked="" type="checkbox"/> National authorities <input type="checkbox"/> Regional authorities <input type="checkbox"/> Local authorities <input type="checkbox"/> Civil society <input type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (Teachers, Students) <input type="checkbox"/> Investors
	How? Communication channel*	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.) <input type="checkbox"/> Exhibition <input type="checkbox"/> Interview <input type="checkbox"/> Media article <input type="checkbox"/> Newsletter <input type="checkbox"/> Other <input type="checkbox"/> Press release <input type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input type="checkbox"/> Social media <input type="checkbox"/> TV/Radio campaign

		<input type="checkbox"/> Video <input checked="" type="checkbox"/> Website
	Outcome* (It would be very specific Key performance indicators)	<ul style="list-style-type: none"> <li>• Website online and fully operational</li> <li>• Regular updates with deliverables and news</li> <li>• Website traffic monitored via analytics</li> <li>• Minimum 1,500 visits during Year 1</li> </ul>
	Status*	<input type="checkbox"/> Canceled <input type="checkbox"/> Delivered <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Postponed

Nr. 2	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>Social Media Communication</b>
	Description*	Creation and active management of EmpowerVET social media accounts to disseminate project news, activities, results, and engage target audiences.
	Who? Target audience Reached	<input checked="" type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input type="checkbox"/> EU Institutions <input checked="" type="checkbox"/> National authorities <input type="checkbox"/> Regional authorities <input checked="" type="checkbox"/> Local authorities <input checked="" type="checkbox"/> Civil society <input checked="" type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (Teachers, Students) <input type="checkbox"/> Investors
	How? Communication channel*	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.)

		<input type="checkbox"/> Exhibition <input type="checkbox"/> Interview <input type="checkbox"/> Media article <input type="checkbox"/> Newsletter <input type="checkbox"/> Other <input type="checkbox"/> Press release <input type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input checked="" type="checkbox"/> Social media (Facebook, Instagram, LinkedIn) <input type="checkbox"/> TV/Radio campaign <input type="checkbox"/> Video <input type="checkbox"/> Website <input type="checkbox"/>
	Outcome* (It would be very specific Key performance indicators)	<ul style="list-style-type: none"> <li>• 3 social media accounts created and active</li> <li>• Regular posts and visual content</li> <li>• Engagement rate higher on LinkedIn</li> </ul>
	Status*	<input type="checkbox"/> Canceled <input type="checkbox"/> Delivered <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Postponed

Nr. 3	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>Visual Identity &amp; Branding</b>
	Description*	Design and implementation of the project's visual identity, including logo, EU visibility elements, and standardized templates for all project outputs.
	Who? Target audience Reached	<input checked="" type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input checked="" type="checkbox"/> EU Institutions <input checked="" type="checkbox"/> National authorities <input type="checkbox"/> Regional authorities

		<input checked="" type="checkbox"/> Local authorities <input type="checkbox"/> Civil society <input type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (external audience, partner stakeholders) <input type="checkbox"/> Investors
	<p>How? Communication channel*</p>	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.) <input type="checkbox"/> Exhibition <input type="checkbox"/> Interview <input checked="" type="checkbox"/> Media article <input checked="" type="checkbox"/> Newsletter <input type="checkbox"/> Other <input type="checkbox"/> Press release <input checked="" type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input type="checkbox"/> Social media <input type="checkbox"/> TV/Radio campaign <input type="checkbox"/> Video <input checked="" type="checkbox"/> Website (blog) <input type="checkbox"/>
	<p>Outcome* (It would be very specific Key performance indicators)</p>	<ul style="list-style-type: none"> <li>• Project logo finalized</li> <li>• EU visibility rules applied</li> <li>• Standard templates (Word, PPT, attendance lists) used by all partners</li> </ul>
	<p>Status*</p>	<input type="checkbox"/> Canceled <input checked="" type="checkbox"/> Delivered <input type="checkbox"/> Ongoing <input type="checkbox"/> Postponed

Nr. 4	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>Printed &amp; Promotional Materials</b>
	Description*	Design and production of promotional materials to support visibility and dissemination during events and project activities.
	Who? Target audience Reached	<input checked="" type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input type="checkbox"/> EU Institutions <input type="checkbox"/> National authorities <input type="checkbox"/> Regional authorities <input type="checkbox"/> Local authorities <input checked="" type="checkbox"/> Civil society <input checked="" type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (teachers, students) <input type="checkbox"/> Investors
	How? Communication channel*	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.) <input type="checkbox"/> Exhibition <input type="checkbox"/> Interview <input type="checkbox"/> Media article <input type="checkbox"/> Newsletter <input type="checkbox"/> Other <input type="checkbox"/> Press release <input checked="" type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input type="checkbox"/> Social media <input type="checkbox"/> TV/Radio campaign <input type="checkbox"/> Video

		<input type="checkbox"/> Website <input type="checkbox"/>
	Outcome* (It would be very specific Key performance indicators)	<ul style="list-style-type: none"> <li>• Project brochure produced</li> <li>• Roll-up banner available</li> <li>• Promotional items (bags, pens, notebooks) produced and used</li> </ul>
	Status*	<input type="checkbox"/> Canceled <input checked="" type="checkbox"/> Delivered <input type="checkbox"/> Ongoing <input type="checkbox"/> Postponed

Nr. 5	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>EmpowerVET First Annual Newsletter</b>
	Description*	Preparation and dissemination of the first annual newsletter presenting project objectives, activities, and results.
	Who? Target audience Reached	<input checked="" type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input checked="" type="checkbox"/> EU Institutions <input checked="" type="checkbox"/> National authorities <input checked="" type="checkbox"/> Regional authorities <input type="checkbox"/> Local authorities <input type="checkbox"/> Civil society <input type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (teachers, students, policy makers) <input type="checkbox"/> Investors
	How? Communication channel*	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.) <input type="checkbox"/> Exhibition

		<input type="checkbox"/> Interview <input type="checkbox"/> Media article <input checked="" type="checkbox"/> Newsletter <input type="checkbox"/> Other <input type="checkbox"/> Press release <input type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input checked="" type="checkbox"/> Social media <input type="checkbox"/> TV/Radio campaign <input type="checkbox"/> Video <input checked="" type="checkbox"/> Website <input type="checkbox"/>
	Outcome* (It would be very specific Key performance indicators)	<ul style="list-style-type: none"> <li>• 1 digital newsletter produced</li> <li>• Newsletter sent via email</li> <li>• Published on website and social media channels</li> <li>• Minimum 100 recipients reached</li> </ul>
	Status*	<input type="checkbox"/> Canceled <input checked="" type="checkbox"/> Delivered <input type="checkbox"/> Ongoing <input type="checkbox"/> Postponed

Nr. 6	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>Press and Online Media Dissemination</b>
	Description*	Publication of project-related articles and news through the blog section of the EmpowerVET website to ensure broader visibility.
	Who? Target audience Reached	<input checked="" type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input type="checkbox"/> EU Institutions <input checked="" type="checkbox"/> National authorities <input type="checkbox"/> Regional authorities

		<input type="checkbox"/> Local authorities <input type="checkbox"/> Civil society <input checked="" type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (website visitors) <input type="checkbox"/> Investors
	How? Communication channel*	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.) <input type="checkbox"/> Exhibition <input type="checkbox"/> Interview <input checked="" type="checkbox"/> Media article <input type="checkbox"/> Newsletter <input type="checkbox"/> Other <input type="checkbox"/> Press release <input type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input type="checkbox"/> Social media <input type="checkbox"/> TV/Radio campaign <input type="checkbox"/> Video <input checked="" type="checkbox"/> Website <input type="checkbox"/>
	Outcome* (It would be very specific Key performance indicators)	<ul style="list-style-type: none"> <li>• Multiple blog articles published</li> <li>• Key milestones communicated</li> <li>• Increased visibility of project activities</li> </ul>
	Status*	<input type="checkbox"/> Canceled <input checked="" type="checkbox"/> Delivered <input type="checkbox"/> Ongoing <input type="checkbox"/> Postponed

Nr. 7	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>Local Dissemination Events with Students, Teachers and Enterprises</b>
	Description*	Face-to-face dissemination activities carried out within partner institutions involving students, teachers, and collaborating enterprises.
	Who? Target audience Reached	<input checked="" type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input type="checkbox"/> EU Institutions <input type="checkbox"/> National authorities <input type="checkbox"/> Regional authorities <input type="checkbox"/> Local authorities <input type="checkbox"/> Civil society <input type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (teachers, students) <input type="checkbox"/> Investors
	How? Communication channel*	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.) <input type="checkbox"/> Exhibition <input type="checkbox"/> Interview <input type="checkbox"/> Media article <input type="checkbox"/> Newsletter <input type="checkbox"/> Other <input type="checkbox"/> Press release <input type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input type="checkbox"/> Social media <input type="checkbox"/> TV/Radio campaign

		<input type="checkbox"/> Video <input type="checkbox"/> Website <input type="checkbox"/>
	Outcome* (It would be very specific Key performance indicators)	<ul style="list-style-type: none"> <li>• Multiple dissemination sessions organized</li> <li>• Direct engagement of at least 150 participants</li> <li>• Feedback collected from participants</li> </ul>
	Status*	<input type="checkbox"/> Canceled <input checked="" type="checkbox"/> Delivered <input type="checkbox"/> Ongoing <input type="checkbox"/> Postponed

Nr. 8	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>Dissemination through Partner Websites</b>
	Description*	Promotion of EmpowerVET project and consortium through partner webpages, including partner and “About Us” sections.
	Who? Target audience Reached	<input checked="" type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input type="checkbox"/> EU Institutions <input checked="" type="checkbox"/> National authorities <input type="checkbox"/> Regional authorities <input type="checkbox"/> Local authorities <input checked="" type="checkbox"/> Civil society <input checked="" type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (teachers, students, website visitors) <input type="checkbox"/> Investors
	How? Communication channel*	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.)

		<input type="checkbox"/> Exhibition <input type="checkbox"/> Interview <input type="checkbox"/> Media article <input type="checkbox"/> Newsletter <input type="checkbox"/> Other <input type="checkbox"/> Press release <input type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input type="checkbox"/> Social media <input type="checkbox"/> TV/Radio campaign <input type="checkbox"/> Video <input checked="" type="checkbox"/> Website <input type="checkbox"/>
	Outcome* (It would be very specific Key performance indicators)	<ul style="list-style-type: none"> <li>• Project presented on all partner websites</li> <li>• Consortium visibility ensured</li> <li>• Consistent project messaging across partners</li> </ul>
	Status*	<input type="checkbox"/> Canceled <input checked="" type="checkbox"/> Delivered <input type="checkbox"/> Ongoing <input type="checkbox"/> Postponed

Nr. 9	Communication Activity Name * (Short label, as described in the Communication, Dissemination, Exploitation plan)	<b>Internal Communication and Coordination</b>
	Description*	Continuous internal communication among project partners to support dissemination, reporting, and coordinated messaging.
	Who? Target audience Reached	<input type="checkbox"/> Industry, business partners <input type="checkbox"/> Innovators <input type="checkbox"/> EU Institutions <input type="checkbox"/> National authorities <input type="checkbox"/> Regional authorities

		<input type="checkbox"/> Local authorities <input type="checkbox"/> Civil society <input type="checkbox"/> Citizens <input type="checkbox"/> Research communities <input type="checkbox"/> Specific end user communities <input type="checkbox"/> International organisation (UN body, OECD, etc.) <input checked="" type="checkbox"/> Other (project partners, consortium members) <input type="checkbox"/> Investors
	How? Communication channel*	<input type="checkbox"/> Event (conference, meeting, workshop, round table, group discussion, tec.) <input type="checkbox"/> Exhibition <input type="checkbox"/> Interview <input type="checkbox"/> Madia article <input type="checkbox"/> Newsletter <input checked="" type="checkbox"/> Other (meetings, emails, Doogle Drive) <input type="checkbox"/> Press release <input type="checkbox"/> Print materials (brochures, leaflet, poster, banners, etc.) <input type="checkbox"/> Social media <input type="checkbox"/> TV/Radio campaign <input type="checkbox"/> Video <input type="checkbox"/> Website <input type="checkbox"/>
	Outcome* (It would be very specific Key performance indicators)	<ul style="list-style-type: none"> <li>• Monthly online meetings held</li> <li>• Continuous email communication</li> <li>• Shared Google Drive operational</li> <li>• All templates and deliverables centrally stored</li> </ul>
	Status*	<input type="checkbox"/> Canceled <input type="checkbox"/> Delivered <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Postponed